



# Turning vague ideas into reality.

Vague Digital is a small, senior software studio. We take the rough sketch on your napkin and ship it as software your customers actually use — then stay to keep it fast, secure and growing.

## WHAT WE DO

### Digital transformation

Bring in the right systems and connect what you run.

- Workflow mapping & process automation
- Connecting your tools into one system
- Dashboards & live reporting

### Custom development

Bespoke software built around how you work.

- Web apps, portals & internal tools
- iOS & Android mobile apps
- APIs & third-party integrations

### AI integrations

Practical AI, wired in where it earns its keep.

- Assistants trained on your own data
- Semantic search across your content
- Document extraction & summaries

### Scale & care

Cloud, care and a team that stays after launch.

- Cloud hosting & architecture
- Monitoring, security & backups
- Ongoing support & roadmap

## HOW WE WORK

01

### Discover

Sharpen the idea, fix the scope.

12yr

Avg engineering experience

02

### Shape

Design + a clickable prototype.

3wk

Idea to clickable prototype

03

### Build

Two-week cycles, working demos.

40+

Products shipped across industries

04

### Ship

Launch, measure, hand over clean.

24h

We reply to every enquiry within

Have a vague idea? Bring it over.

Tell us the rough shape of it — we'll reply within 24 hours.

hello@vague.digital